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14	Comcast, Twitter, Alliance for Automotive Innovation and 12 Other Leading Innovators and	d
15	Organizations	
16	IN THE UNITED STAT	TES DISTRICT COLIDT
17		
18	NORTHERN DISTRICT OF CALIFORNIA	
19	SAN JOSE	
20	APPLE INC., CISCO SYSTEMS, INC., GOOGLE LLC, INTEL CORPORATION, EDWARDS LIFESCIENCES	Case No.: 20-cv-6128-EJD BRIEF OF AMICI CURIAE VERIZON,
21	CORPORATION, and EDWARDS LIFESCIENCES LLC,	T-MOBILE, COMCAST, TWITTER, ALLIANCE FOR AUTOMOTIVE
22	Plaintiffs,	INNOVATION AND 12 OTHER LEADING INNOVATORS AND
23	ŕ	ORGANIZATIONS IN SUPPORT OF PLAINTIFFS' MOTION FOR
24	V.	SUMMARY JUDGMENT
25	ANDREW HIRSHFELD, performing the functions and duties of the Under Secretary of	Date: March 11, 2021
26	Commerce for Intellectual Property and Director, United States Patent and Trademark Office,	Time: 9:00am Location: Courtroom 4, 5th Floor Judge: Hon. Edward J. Davila
27	Defendant.	Juage. Hon. Dawara J. Daviia
28	Defendant.	

1	LIST OF SIGNATORIES
2	Alliance for Automotive Innovation
3	Canon, Inc.
4	Comcast Cable Communications, LLC
5	Computer and Communications Industry Association
6	Dell Inc.
7	Fresenius Kabi USA, LLC
8	HP Inc.
9	Juniper Networks, Inc.
10	Micron Technology, Inc.
11	Mylan Pharmaceuticals Inc., a Viatris company
12	T-Mobile USA, Inc.
13	Taiwan Semiconductor Manufacturing Company, Ltd.
14	Twitter, Inc.
15	US Manufacturers Association for Development and Enterprise
16	Verizon Services Corp.
17	VIZIO, Inc.
18	VMware, Inc.
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INTEREST OF AMICI CURIAE

Amici are (or as organizations, represent) the world's top innovators and market leaders: Alliance for Automotive Innovation (AAI), Canon, Comcast Cable Communications, Computer and Communications Industry Association (CCIA), Dell, Fresenius Kabi USA, HP, Juniper Networks, Micron Technology, Mylan Pharmaceuticals, T-Mobile USA, Taiwan Semiconductor Manufacturing Company (TSMC), Twitter, US Manufacturers Association for Development and Enterprise (US-MADE), Verizon, VIZIO, and VMware. Amici include some of the most successful companies in telecommunications (Verizon, Comcast Cable Communications, and T-Mobile), electronics (Canon and VIZIO), life science and healthcare (Fresenius Kabi USA and Mylan), computing (CCIA, Dell, HP, Juniper, Micron, TSMC, and VMware), social media (Twitter), manufacturing (AAI and US-MADE), and other critical sectors. See supra i (providing full list of *amici*). As prolific patentees themselves, 2 *amici* companies are deeply invested in a healthy patent system that promotes and protects technological investment and development while preserving access to market alternatives and lawful competition. In short, they—and the American economy as a whole—rely on a well-functioning patent system that safeguards quality and averts abuse. Inter partes review (IPR) is a vital part of that system. It efficiently and expertly weeds

Inter partes review (IPR) is a vital part of that system. It efficiently and expertly weeds out the bad patents that stand behind abusive litigation and in the way of real innovation and fair competition. *Amici*—a group that includes some of the most experienced IPR petitioners—rely on IPR to do just that. Collectively, they have filed more than 800 IPR petitions and rank among the most active company petitioners. *See September 2020 IPR Intelligence Report*, Patexia (Sept. 2020) (ranking, for example, Comcast, Dell, HP, Juniper, Micron, Mylan, and TSMC among the top 30 most active company petitioners).

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¹ Formed in 2020 through the combination of the Association of Global Automakers and the Alliance of Automobile Manufacturers, the Alliance for Automotive Innovation represents 37 automobile manufacturers and value chain partners, including General Motors and Volkswagen Group of America.

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² See, e.g., 2020 Top 50 US Patent Assignees, IFI CLAIMS Patent Services, https://tinyurl.com/7atnueqv (last visited Feb. 4, 2021) (noting that *amici* Canon, TSMC, and Micron rank (respectively) third, sixth, and nineteenth in a list of organizations that received the most patent grants from the USPTO in 2020).

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The NHK-Fintiv rule, however, hobbles IPR in direct contravention of Congress's goals of affording a cost-effective and expert alternative to litigation to improve patent quality. Amici know this firsthand. Some *amici* are defendants in infringement suits and sought out IPR, only to have their meritorious petitions challenged, and too frequently denied, on account of the NHK-Fintiv rule. See, e.g., Verizon Bus. Network Servs. LLC v. Huawei Techs. Co. Ltd., IPR2020-01290, Paper 14 at 17-18 (P.T.A.B. Jan. 25, 2021) (denying institution on NHK-Fintiv grounds; one of several similar denials); Comcast Cable Comms., LLC v. Rovi Guides, Inc., IPR2020-00800, IPR2020-00801, IPR2020-00802, Paper 10 at 13, 16-17 (P.T.A.B. Oct. 22, 2020) (denying on *NHK-Fintiv* grounds even after noting that some patent claims were likely invalid); VIZIO, Inc. v. Polaris PowerLED Techs., LLC, IPR2020-00043, Paper 30 at 12 (P.T.A.B. May 4, 2020) (initially denying institution on NHK-Fintiv grounds); Mylan Labs. Ltd. v. Janssen Pharm. NV, IPR2020-00440, Paper 17 at 13-23 (P.T.A.B. Sept. 16, 2020) (denying institution on NHK-Fintiv grounds based primarily on district court litigation involving unrelated defendant). Other *amici* have been discouraged by the *NHK-Fintiv* rule from petitioning for IPR in the first place. But all amici depend on a robust IPR regime to ensure patent quality. By cutting off access to IPR, the *NHK-Fintiv* rule not only hurts *amici*, but also hurts the patent system as a whole, undermining its efficiency and integrity—the exact opposite of what Congress intended when it created IPR.

INTRODUCTION

The Constitution assigns to Congress the task of providing a patent system that "promote[s] the Progress of Science and useful Arts." U.S. Const. art. I, § 8, cl. 8. In service of that mission, Congress set out in the America Invents Act (AIA) to solve a serious problem: There was "a growing sense that questionable patents are too easily obtained and are too difficult to challenge." H.R. Rep. No. 112-98, pt. 1, at 39 (2011) (House Report). That is, there were too many "bad patents" out there, and the costs of challenging them were too high. *SAS Inst. Inc. v. Iancu*, 138 S. Ct. 1348, 1353 (2018). Patent Assertion Entities (PAEs) were a particular concern—especially the many sophisticated PAEs that take advantage of patent prosecution strategies to create thickets of patents they can exploit through litigation.

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Congress's solution was IPR—"a more efficient and streamlined" approach than district court litigation (and then-existing administrative avenues) to test patent validity, which "w[ould] improve patent quality and limit unnecessary and counterproductive litigation costs." House Report at 40; see Thryv, Inc. v. Click-To-Call Techs., LP, 140 S. Ct. 1367, 1374 (2020) ("By providing for inter partes review, Congress, concerned about overpatenting and its diminishment of competition, sought to weed out bad patent claims efficiently."). Moreover, because IPR allows "questions of patentability" to be decided by an administrative agency with "expertise" on that subject, it is more likely than a lay jury in district court litigation to arrive at the right result. 157 Cong. Rec. S1352 (2011) (Sen. Udall). With IPR as an option, companies facing nuisance infringement suits would no longer feel forced to settle due to the high costs of district court litigation; they could instead turn to the Patent Trial and Appeal Board (PTAB) to quickly, affordably, and reliably cancel patents that the Patent Office never should have issued.

For years, that is how it worked, with most instituted petitions—85%—involving a copending district court case.³ And it worked well: Parties took advantage of this new, more efficient procedure to bring bad patents to the Patent Office's attention, and the Patent Office fulfilled its job in clearing out those obstacles to innovation. For instance, *amicus* Comcast—a frequent target of PAEs—has had 75 IPR petitions instituted and succeeded in invalidating patents 87% of the time. That tracks the overall statistics: According to one report, 84% of patents that have been fully reviewed by the PTAB have been found to be invalid.⁴ And so in the words of one commentator, IPR has marked "a significant improvement over district court litigation and previous [Patent Office] procedures" and has "clearly demonstrate[d] its success thus far as a means to increase patent quality."⁵

³ David Ruschke & William V. Saindon, Chat with the Chief: An Analysis of Multiple Petitions in AIA Trials, USPTO (Oct. 24, 2017), https://tinyurl.com/y7h9gzzb (reporting that "85% of IPRs in Fiscal Year 2017 have a co-pending district court case").

⁴ Josh Malone, Assessing PTAB Invalidity Rates, U.S. Inventor (Oct. 22, 2020), https://tinyurl.com/q27xe6vn.

⁵ See Sasha Moss et al., Inter Partes Review as a Means to Improve Patent Quality, 46 R Street Shorts 1, 4 (Sept. 2017), https://tinyurl.com/yya2n86u.

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But the Patent Office's recently adopted *NHK-Fintiv* rule threatens to upend all that by cutting off access to IPR precisely because petitioners are facing parallel infringement actions. The rule has already taken root: In 2020, the PTAB reported a record increase in discretionary denials (up 60%), with the "vast majority" (62%) attributable to the NHK-Fintiv rule and the separate parallel petition rule.⁶

Worse, the PTAB is applying the rule more aggressively than ever. It has been denying institution where, among the related proceedings, there are cases that do not even involve the petitioner. As a recent example from *amicus* Mylan demonstrates, the PTAB denied institution based primarily on litigation involving Mylan's competitor, essentially binding Mylan to a party with whom it is not in privity and over whom it has no control. See Mylan Labs., Paper 17 at 13-14, 16-17, 19 (placing particular emphasis on the fact that competitor's trial was scheduled to begin within 10 days of the September 2020 institution deadline); Fitbit, Inc. v. Philips N. Am. LLC, IPR2020-00828, Paper 13 at 10-12, 15-16 (P.T.A.B. Nov. 3, 2020) (similar). And as amicus Fitbit explains, the PTAB has extended the NHK-Fintiv rule to related investigations in the International Trade Commission (ITC). See ECF 81. For instance, the PTAB denied institution in amicus Comcast's case even though the overlap in the proceedings was minimal, the ITC's patent validity determinations are not binding on the PTAB or district court, the parallel district court case was stayed pending the ITC proceeding, and the Commission had agreed to review the administrative law judge's preliminary invalidity finding. See Comcast, Paper 10.

Congress wanted none of that. As Plaintiffs have persuasively explained, the NHK-Fintiv rule contravenes Congress's deliberate decision in the AIA to allow IPR to proceed notwithstanding parallel proceedings. See ECF 65 at 10-18 (Pls.' Mot. for Summ. J). It is also arbitrary and capricious under the Administrative Procedure Act (APA). See id. at 18-23. This brief bolsters Plaintiffs' arguments on both those points, demonstrating that the NHK-Fintiv rule

⁶ PTAB Discretionary Denials Up 60%+ in 2020: Fueled Entirely by 314(a) Denials, Unified Patents (Jan. 5, 2021), https://tinyurl.com/39s3fhjp.

⁷ Trial in the competitor's litigation did not actually begin until several weeks later in mid-October 2020, with closing arguments yet to be scheduled in 2021. See Janssen Pharm., Inc. v. Teva Pharm. USA, Inc., No. 18-cv-00734, ECF No. 151 (D.N.J. Oct. 30, 2020); id. ECF No. 192 (Jan. 22, 2021).

is undermining Congress's aim of providing a more efficient alternative to litigation to improve
the integrity of the patent system and highlighting its unintended and irrational results. ⁸ In short,
Congress deliberately chose to open IPR to defendants in district court actions who timely sought
review, but the NHK-Fintiv rule effectively locks them out. In doing so, the NHK-Fintiv rule
raises the costs of challenging poor-quality patents where Congress meant to lower them,
encourages gamesmanship and abusive litigation, and ultimately "leav[es] bad patents
enforceable"—all in direct contradiction to Congress's "objective[s]" in enacting the AIA. Thryv,
140 S. Ct. at 1374.

ARGUMENT

I. The *NHK-Fintiv* Rule Contravenes Congress's Deliberate Decision To Make IPR Available To District Court Defendants Who Timely Seek It.

Pursuant to the precedential decisions in *NHK Spring Co., Ltd. v. Intri-Plex Techs., Inc.*, IPR2018-00752, Paper 8 (P.T.A.B. Sept. 12, 2018) (*NHK*), and *Apple Inc. v. Fintiv, Inc.*, IPR2020-00019, Paper 11 (P.T.A.B. Mar. 20, 2020) (*Fintiv*), the Director of the U.S. Patent and Trademark Office, acting through the PTAB, now denies meritorious petitions just because petitioners are defendants in district court infringement actions. (If the petitions were not meritorious, they would be denied instead for lack of "a reasonable likelihood that the petitioner w[ill] prevail." 35 U.S.C. § 314(a).) But Congress knew—and codified its view—that IPR is more important, not less, when there is co-pending litigation. Indeed, IPR was "designed in large measure to simplify proceedings before the courts and to give the courts the benefit of the expert agency's full and focused consideration of the effect of prior art on patents being asserted in litigation." *NFC Tech. LLC v. HTC Am., Inc.*, No. 2:13-cv-1058-WCB, 2015 WL 1069111, at *4 (E.D. Tex. Mar. 11, 2015); *see supra* 2-3. In other words, Congress created IPR to be a "more efficient," "quick and cost effective alternative[]" to litigation for improving patent quality, House Report at 40, 48, and one that allows the parties to avail themselves of "the expertise of the Patent Office on questions of patentability," 157 Cong. Rec. S1352 (2011) (Sen. Udall); *see also*

⁸ *Amici* also agree with Plaintiffs that the Director violated the AIA and APA by adopting the *NHK-Fintiv* rule via a precedential designation process instead of notice-and-comment rulemaking, but they focus their attention here on the first two issues.

ECF 65 at 4 (Pls.' Mot. for Summ. J.) (noting that IPR is decided by administrative patent judges

with "technical expertise and experience" in high-quality written decisions).⁹

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⁹ As an additional measure of IPR's quality, the Federal Circuit affirms PTAB decisions at a higher rate (80%) than district court decisions (73%). Dan Bagatell, Fed. Cir. Patent Decisions In 2019: An Empirical Review, Law360 (Jan. 9, 2020), https://tinyurl.com/yk942z86.

Numerous provisions of the AIA confirm that Congress intended for IPR to remain available to defendants facing parallel infringement actions. See ECF 65 at 10-12. Most tellingly, Congress set forth several factors the Director must and may consider when deciding whether to grant institution. E.g., 35 U.S.C. § 314(a) (must consider reasonable likelihood of success on merits); id. § 325(d) (may consider that similar arguments were previously presented to the Patent Office). But Congress chose *not* to include the pendency of a parallel infringement action among those factors. Compare id. § 315(d) (authorizing the Director to alter or terminate IPR if a related matter is pending before the Patent Office); id. § 315(a)(1) (barring institution where the petitioner had previously challenged a patent's validity in a declaratory action). Instead, Congress granted defendants in such actions a year to file an IPR petition. See id. § 315(b); House Report at 58 (Congress rejected an amendment that would have "tie[d] the commencement of an inter partes proceeding to a claims-construction order following a 'Markman' hearing'). That safe harbor "afford[s] defendants a reasonable opportunity to identify and understand the patent claims that are relevant to the litigation." 157 Cong. Rec. S5429 (2011) (Sen. Kyl).

The NHK-Fintiv rule, however, replaces that bright-line rule permitting IPR despite parallel infringement actions with a speculative, malleable standard that *blocks* IPR because of parallel infringement actions. As Plaintiffs have explained, that runs contrary to the statute's text, structure, and purpose, and leads to arbitrary results. See ECF 65 at 10-23. The Director misses the point in stressing that the statute never requires the Director to institute review. ECF 91 at 6-9 (Def.'s Opp. to Mot. Summ. J.). The question is not whether, at the end of the day, the Director must institute IPR. The question is whether the Director may consider a particular factor—the status of co-pending litigation—when deciding whether to institute a timely and meritorious petition. The AIA answers, "no." Administrative Patent Judge (and PTAB member) Crumbley

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was therefore right to call out the *NHK-Fintiv* rule as "contrary to [Congress's] goal of providing district court litigants an alternative venue to resolve questions of patentability." *Cisco Sys., Inc. v. Ramot at Tel Aviv Univ. Ltd.*, IPR2020-00123, Paper 14 at 11 (P.T.A.B. May 15, 2020) (dissenting); *id.* (The rule "tip[s] the scales against a petitioner merely for being a defendant in the district court," without any "basis ... either in the text of the statute or in the intent of Congress in passing it.").

II. As *Amici*'s Experiences Demonstrate, The *NHK-Fintiv* Rule Undermines Congress's Aims Of Improving The Efficiency And Integrity Of The Patent System.

The Director accuses Plaintiffs of elevating purpose over plain language in challenging the *NHK-Fintiv* rule. ECF 91 at 11-12. But it is the Director and the PTAB who have done that. They have ignored Congress's judgment, set forth in the statute, that IPR be available to district court defendants who timely petition, based on their own view that the *NHK-Fintiv* rule advances the "efficiency and integrity of the system." *Fintiv*, Paper 11 at 6. In fact, the *NHK-Fintiv* rule does just the opposite, in contravention of Congress's goal of providing an efficient way to root out bad patents and improve the integrity of the patent system as a whole. *See* ECF 91 at 16-17 (acknowledging improving efficiency, fairness, integrity, and patent quality as Congress's goals in creating IPR). Because the rule "frustrate[s] the policy Congress sought to implement" and marks such a "clear error of judgment," it also cannot withstand review under the APA. *Biodiversity Legal Found. v. Badgley*, 309 F.3d 1166, 1175 (9th Cir. 2002); *Motor Vehicle Mfrs. Ass'n of U.S., Inc. v. State Farm Mut. Auto. Ins. Co.*, 463 U.S. 29, 43 (1983) (citation omitted). ¹⁰

A. The *NHK-Fintiv* rule undermines the efficiency of the patent system.

To start, the NHK-Fintiv does not enhance "the efficiency ... of the system," as the

¹⁰ The Director says the Court must ignore "policy arguments" as to why the *NHK-Fintiv* rule is arbitrary and capricious under the APA because this material "was not before the Director when he adopted the *Fintiv* factors." ECF 91 at 12-13. But the reason these arguments weren't before the Director was because the rule was adopted via the non-public precedential designation process. Had the Director instead proceeded via notice-and-comment rulemaking, as required, the rule's obvious flaws would have been fully aired in advance. The Director cannot use one unlawful act—eschewing his procedural obligations—to excuse another—adopting a substantively invalid and arbitrary rule.

Director claims. *Fintiv*, Paper 11 at 6. Congress already decided that opening doors to IPR, not closing them, improves system efficiency. *Supra* § I. The Director is powerless to second-guess Congress's judgment. *See SAS Institute*, 138 S. Ct. at 1358 ("It is Congress's job to enact policy and it is this Court's job to follow the policy Congress has prescribed.").

In any event, Congress was right: IPR *is* a more efficient means of getting rid of bad patents. *See supra* 3 (invalidity statistics). As a quicker and cheaper way to resolve patent validity disputes, IPR "limit[s] unnecessary and counterproductive litigation costs." House Report at 40. Unlike litigation, which typically takes over two years to complete, the PTAB must render its decision within 12 months of institution. ¹¹ That speed is a function of IPR's streamlined procedures, which (among other things) limit the grounds of invalidity and the extent of discovery. *See* 35 U.S.C. §§ 311(b), 316(a)(5); 37 C.F.R. § 42.51.

The quicker and simpler IPR is, unsurprisingly, also less expensive than litigation: For instance, the median cost of an IPR in the electrical or computer sector is \$450,000, compared to the \$4.5 million it takes to resolve a comparable case in litigation. All told, IPR saved petitioners and patent owners approximately \$2.31 billion in deadweight loss during its first five years. These cost-savings are especially critical to smaller, less-established players who rely on IPR to fight off meritless, though expensive, infringement suits.

The notion that the *NHK-Fintiv* rule nevertheless improves efficiency is based on the flawed assumption that district courts, because they have scheduled early trial dates, will resolve parallel validity disputes more quickly than the PTAB will. *Fintiv*, Paper 11 at 9. But in fact, trial dates are frequently postponed. *See* ECF 65 at 19-20. The PTAB ignores reality when it refuses to acknowledge this fact—going so far as saying that "circumstances," including the COVID-19 crisis and a trial judge's history of delaying trials because of it, "do not give rise to any uncertainty regarding the district court's schedule." *Verizon*, Paper 14 at 11. Even under

¹¹ Moss, *supra* note 5; *see* 35 U.S.C. §§ 314(b), 316(a)(11) (agency must make institution decision within three months and reach final written decision within one year of institution).

¹² Am. Intell. Prop. Law Ass'n, 2019 Report of the Economic Survey 51-52, https://tinyurl.com/2p57g7c9 (last visited Feb. 4, 2021).

¹³ Josh Landau, *Inter Partes Review: Five Years, Over \$2 Billion Saved*, Patent Progress (Sept. 14, 2017), https://tinyurl.com/y64yrjhq.

normal circumstances, postponements are common: The trial date in NHK itself was pushed back
by six months. 14 That the foundational case has this feature belies the Director's claim that
Plaintiffs are "[c]herry-pick[ing]" "[a]tyical" "applications" of the rule to highlight its flaws.
ECF 91 at 15-16. When the PTAB denies institution under the NHK-Fintiv role, only for the trial
date to be pushed near or past the deadline for a final written decision, any supposed efficiency
gains from denying IPR disappear. The NHK-Fintiv rule therefore rests on just the sort of
"ungrounded speculation" the Director acknowledges is impermissible. <i>Id.</i> at 14.

If there is a risk of "inefficiency and duplication of efforts," Verizon, Paper 14 at 8, the appropriate response is not to shut off access to IPR altogether but to stay district court proceedings upon IPR institution. That is what Congress expected would happen. See IOENGINE, LLC v. PayPal Holdings, Inc., No. 18-452-WCB, 2019 WL 3943058, at *3-4 (D. Del. Aug. 21, 2019) ("Congress intended for district courts to be liberal in granting stays."). And it is what usually happens. 15 When the district court stays litigation pending an instituted IPR, the parties can avail themselves of the quicker and cheaper administrative process to narrow the issues for the district court or even obviate the need for litigation altogether, just as Congress intended.

В. The *NHK-Fintiv* rule undermines the integrity of the patent system.

The NHK-Fintiv rule further frustrates Congress's goal of improving the integrity of the patent system. It encourages gamesmanship and nuisance suits, and ultimately leaves bad patents in place.

The most obvious problem with the *NHK-Fintiv* rule is that it exacerbates the serious problem of forum shopping. Because the rule makes institution less likely the sooner a trial date is scheduled, it creates a powerful incentive for plaintiffs (who will generally wish to avoid IPR) to seek out the fora with the speediest dockets. Indeed, the data reveals that patent infringement

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¹⁴ Compare NHK, Paper 8 at 20 (stating that trial date was set to begin on March 25, 2019), with Intri-Plex Techs. v. NHK Int'l Corp., 3:17-cv-01097, ECF 175 (N.D. Cal. Feb. 22, 2019) (moving the start of trial to September 9, 2019). 27

¹⁵ See 2019 Year In Review, Docket Navigator 22, https://tinyurl.com/y6rmnldw (71% of stay requests granted in full).

These tactics—the natural and predictable result of the incentives created by the NHK-

petitioned for IPR the day it was served, the Patent Office would still be unable to complete the

IPR before the scheduled trial date. Verizon, Paper 14 at 16. The PTAB has acknowledged this

problem, but still stubbornly stays the course. See id.

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²⁰ HTIA, Comments of The High Tech Investors Alliance in Response to Request for Comments 5, USPTO (Dec. 6, 2020), https://tinyurl.com/yx8tn7lc.

to

¹⁶ This is based on statistics from Docket Navigator showing that 28 cases were filed in 2018 compared to 792 in 2020.

¹⁷ Litigation Analytics, Unified Patents, https://tinyurl.com/yygdo67y (last visited Feb. 4, 2021); 22 2020 Patent Dispute Report: Year in Review, Unified Patents (Jan. 1, 2021), 23 https://tinyurl.com/y5yd33xb (83% of patent cases in the Western District of Texas were brought

¹⁸ Litigation Analytics, supra (showing the district is the third most popular venue for PAEs); see also Jonas Anderson & Paul R. Gugliuzza, Federal Judge Seeks Patent Cases, Temple University Beasley School of Law Legal Studies Research Paper No. 2020-25 at 18-23 (Sept. 18, 2020), https://tinyurl.com/y2tqbb8d.

¹⁹ ITC, Section 337 Statistics: Average Length of Investigations, https://tinyurl.com/m23usct0 (last visited Feb. 4, 2021).

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Fintiv rule—feed the "perception that justice in patent cases can be 'gamed,'" an outcome that "does not serve the interest of justice, or the patent system as a whole." S. Rep. No. 110-259, at 53 (2008) (Sen. Specter). And there is no good way to counteract that gamesmanship. Well-resourced defendants could try to forgo the statutorily guaranteed one-year petitioning period and seek IPR as soon as they are served with infringement complaints, "hazard[ing] a guess as to the claims that will be asserted by the Patent Owner." Cisco, Paper 14 at 12 (Crumbley, APJ., dissenting). (Less-established players may not have the knowledge or means to take this tack.) But, as demonstrated above, that's far from a guarantee of success. And filing IPR petitions that are all but assured to be denied comes with significant cost: Petitioners would be giving their opponents a sneak-peak at their legal strategy for the infringement suit and getting nothing in return. For that reason, some amici have held back on petitioning for IPR at all while the NHK-Fintiv rule reigns.

But even where pushing forward with a rushed petition isn't wholly futile, the costs to petitioners and the PTAB of that strategy are substantial. Petitioners who haven't had sufficient time to vet their cases may file shotgun-style petitions instead of carefully crafted rifle shots with their best arguments in their best form. And the PTAB will have to devote additional resources to resolving these bloated, premature petitions. The time crunch could also cause petitioners with strong claims of invalidity to end up with weak petitions, subject to denial on the merits under 35 U.S.C. § 314(a).

The problems with the *NHK-Fintiv* rule do not stop with forum shopping, as *amici*'s experience reveals. Even after a forum is selected, the *NHK-Fintiv* rule will induce plaintiffs to try to accelerate the trial schedule to preempt IPR, only to pump the brakes once they succeed. Petitioners might try to forestall the *NHK-Fintiv* rule by dropping from the litigation any issues that overlap with the IPR. *See Sotera Wireless, Inc. v. Masimo Corp.*, IPR2020-01019, Paper 12 at 18-19 (P.T.A.B. Dec. 1, 2020) (designated precedential Dec. 17, 2020). But that deprives them of the opportunity, afforded by Congress, to dispute validity in both fora. And as *amici* can attest, like the other maneuvers designed to get around the *NHK-Fintiv* rule, this one may not work, either. *See, e.g., Verizon*, Paper 14 at 14-15, 17-18 (denying institution notwithstanding

stipulation to drop main overlapping issues); *Philip Morris Prods. v. RAI Strategic Holdings*, IPR2020-00921, Paper 9 at 19, 28-29 (P.T.A.B. Nov. 16, 2020) (similar). Petitioners' other efforts to avert the *NHK-Fintiv* rule have been foiled by gameplaying by the other side. For instance, when petitioners try to reduce the overlap between the proceedings by challenging in IPR claims that are not at issue in the co-pending litigation, patent owners have responded by voluntarily cancelling those claims, thereby increasing the overlap.

The rise of *NHK-Fintiv* discretionary denials undermines the integrity of the patent system in still another fundamental way: As the *NHK-Fintiv* rule lowers the likelihood of obtaining IPR, it increases the value of nuisance suits. Some *amici* companies, as leading high-tech innovators, frequently face frivolous infringement complaints. Indeed, 87.6% of recent patent disputes involving high tech were filed by PAEs.²¹ IPR has proved an invaluable tool to invalidate the poor-quality patents often behind these suits. With the availability of IPR in doubt, companies will be forced to redirect resources to fighting or, more realistically, settling these nuisance suits. Settling may be the right business move, but it leaves questionable patents still standing, ready to be reasserted over and over again. The risk is real, for fewer than 10% of patent infringement suits are litigated to final judgment.²² Smaller or newer entrants to the market are especially vulnerable to the extortive efforts of PAEs, as they lack the resources to battle to the bitter end of litigation.

By rewarding and retrenching the abusive tactics of PAEs and blunting the best tool for invalidating dubious patents, the *NHK-Fintiv* rule ultimately undermines the most basic aim of IPR: to "improve patent quality." House Report at 40. Congress was driven to create IPR because it knew that "overpatenting" results in the "diminishment of competition." *Thryv*, 140 S. Ct. at 1374. The *NHK-Fintiv* rule takes away a vital check on that overpatenting and the abusive litigation it prompts. This is of particular concern to the *amici* companies, which hold vast patent portfolios, but it is a problem for everyone: Poor-quality patents and litigation abuse diminish

²¹ Q3 2020 Patent Dispute Report, Unified Patents (Sept. 30, 2020), https://tinyurl.com/y4e2ngo7.

²² A Guide to Patent Litigation in Federal Court, Fish & Richardson (2019), https://tinyurl.com/y658goqf.

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		States' "competitive edge in the global economy." House Report at 40. And it does all that	
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4	CONC	LUSION	
5	For the foregoing reasons, and those in P	For the foregoing reasons, and those in Plaintiffs' briefs, the Court should grant Plaintiffs	
6	motion for summary judgment, declare the <i>NHK-Fintiv</i> rule to be unlawful, and set it aside.		
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8	OR	spectfully submitted, RICK, HERRINGTON & SUTCLIFFE LLP	
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